



P H A S E R[®] 7 4 0
C O L O U R L A S E R
P R I N T E R



Breakthrough pricing. Extraordinary print quality. Great workgroup colour and black-and-white printing for everyone – everytime.

When it comes to all-purpose workgroup performance for your office, the Phaser 740 colour laser printer sets the standard. Start with breakthrough pricing. Raise the bar with rich photographic-quality printing that makes images leap off the page. Add incredibly fast processing for those high-priority action items. And top it off with reliability you can count on print after print.

We took the best of the best from our award-winning colour laser technology and created the Phaser 740 colour printer. True 1200 x 1200 dpi resolution for rich, crisp prints in colour or black-and-white. The high-performance processor delivers blazing-fast processing and print speeds of 16 ppm black and 5 ppm colour. Optional automatic duplexing saves time and money. And with a 10BaseT Ethernet interface standard on all configurations, you'll be plugged in and printing in no time.

The Phaser 740 colour laser is the latest innovation from Tektronix. We're making our name in business colour printing.

RECORD-BREAKING PRICE

Breakthrough purchase price combined with outstanding performance make the Phaser 740 printer your best investment.

EXTRAORDINARY COLOUR

True 1200 x 1200 dpi assures you laser-sharp, brilliant colour. And TekColor Automatic Colour Correction intelligently optimizes the colour of each element on every page.

THE SPEED YOU NEED

The high-performance processor and up to 256 MB memory onboard delivers throughput so fast, your printing productivity has never been higher.

WEB-SMART

Printer and job management features like usage profile, job accounting, remote printing, and email notification of printer status keep you at peak performance.

PRODUCTIVITY TOOLS

Optional automatic duplexing saves time and resources. Additional input trays double print capacity and media flexibility. And with copier support, you can use your Phaser 740 colour printer for convenient color copying.

BUILT FOR BUSINESS

The Phaser 740 performance colour laser printer is fully optimized for both colour and black-and-white print jobs. Robust processing power for all your applications. Flexible paper handling to expand your horizons. And built-in networking capabilities to increase efficiency. The Phaser 740 printer is loaded with productivity-packed features like automatic duplexing, additional high-volume input trays, twice the toner capacity of standard lasers, and 10BaseT Ethernet right out of the box. The Phaser 740 laser printer has the muscle to tackle all of your printing, beautifully.



PHASER® 740

COLOUR LASER PRINTER



CONFIGURATION		740N	740P	740DP	740DX
Max. Resolution	Black	■ 1200 dpi	■ 1200 dpi	■ 1200 dpi	■ 1200 dpi
	Colour	600 dpi	■ 1200 dpi	■ 1200 dpi	■ 1200 dpi
Memory/Storage	RAM Std. (Max.)	32 MB (256 MB)	64 MB (256 MB)	■ 128 MB (256 MB)	■ 128 MB (256 MB)
	SCSI Ext. Hard Disk	Optional ^a	Optional	Optional	■ 4 GB Hard Disk
FP Plus Features¹		Optional	■ Standard	■ Standard	■ Standard
Image Processor		■ 133 MHz	■ 133 MHz	■ 133 MHz	■ 133 MHz
Print Speed	Black	■ 16 ppm	■ 16 ppm	■ 16 ppm	■ 16 ppm
	Colour	■ 5 ppm	■ 5 ppm	■ 5 ppm	■ 5 ppm
Pipeline Printing		Optional	■ Standard	■ Standard	■ Standard
Printer/Job Management	PhaserLink™	■ Standard	■ Standard	■ Standard	■ Standard
	Usage Profile	■ Standard	■ Standard	■ Standard	■ Standard
	Job Accounting	■ Standard	■ Standard	■ Standard	■ Standard
	Remote Printing	■ Standard	■ Standard	■ Standard	■ Standard
	Check Print Preview	Optional	■ Standard	■ Standard	■ Standard
	Collation Printing	Optional ²	■ Standard ²	■ Standard ²	■ Standard
	PDF Direct Printing	Optional ²	■ Standard ²	■ Standard ²	■ Standard
Languages	Genuine Adobe® PostScript® 3, PCL 5 with Colour emulation. Automatic printer language sensing and switching.				
Resident Fonts	†	■ 136	■ 136	■ 136	■ 136
Interfaces	10BaseT Ethernet	■ Standard	■ Standard	■ Standard	■ Standard
	Bi-directional parallel	■ Standard	■ Standard	■ Standard	■ Standard
	SCSI	Optional ^a	■ Standard	■ Standard	■ Standard
PhaserShare® Network Cards³	Optional 100BaseT/10Base2 Ethernet, LocalTalk, Token Ring (NetWare, TokenTalk, Telnet, FTP, & TCP/IP)				
Printer Drivers	Standard: PC and Macintosh, PhaserPrint™ plug-in ⁴ ; Optional: SUN, SGI, HP, IBM, DEC Workstations, PhaserPool™ for group/pool/broadcast printing				
Colour Standards	PANTONE®-approved solid colour simulations, Adobe PostScript device-independent colour, CIE international colour standards, and support for ICC and Apple ColorSync colour management systems				
Duplex	Manual Duplex	■ Standard	■ Standard	■ Standard	■ Standard
	Automatic Duplex	Optional	Optional	■ Standard	■ Standard
Paper Handling	Standard 250-sheet Paper Tray and 100-sheet Multi-Purpose Tray Optional Automatic Duplex/Lower Tray Assembly (Standard on 740DX/DP) holds 2 trays (250-sheet paper, 100-sheet transparency) Media Types Prints on paper 60 to 163 g/m ² , plain paper, glossy paper, transparencies, labels, card stock, t-shirt transfers Media Sizes A4, US Letter, US Legal				
Printable Image Area	Prints within 5mm of top and bottom, 5mm of left and right edges on all papers				
Toner Capacities	Standard Colour Cartridges	■ Standard	■ Standard	■ Standard	
	Hi Capacity Colour Cartridges	Optional	Optional	Optional	■ Standard
	Standard toner cartridges allow printing of up to 5,000 pages CMY, 6,000 pages Black (based on 5% coverage) Hi-Capacity toner cartridges allow printing of up to 10,000 pages CMY, 12,000 pages Black (based on 5% coverage)				
Colour Control	TekColor™ Dynamic Correction	■ Standard	■ Standard	■ Standard	■ Standard
	Colour Profiles	<i>Automatic:</i> Adjusts colour of photos, graphics, and text automatically for the best reproduction <i>sRGB Display:</i> Matches your computer monitor <i>Vivid Colour:</i> Business presentations, charts, and graphs <i>SWOP, Commercial, Toyo, Dai Nippon, Fuji or Euroscale:</i> Press Simulations			
Workgroup Connectivity	Windows/DOS, NT, Mac OS; and UNIX workstations				
Copier Support	Provides convenient copy capability through attachment of a scanner ^{5,6} .				
Conservation	EPA Energy Star standby mode				
Size/Weight	507mm W x 464mm H x 501mm D Weight: 43 kg				
Service/Support	Warranty	■ 1-Year On-site	■ 1-Year On-site	■ 1-Year On-site	■ 1-Year On-site
	Support	Telephone support, online technical support via the World Wide Web, on-demand fax reference library, and a user newsletter about colour printing. Optional extended service plans are available.			

¹ Z740FP include: 1200 dpi colour, pipeline printing, additional memory, SCSI card, Check Print, Collation (requires optional external hard disk drive).

² Requires optional hard disk drive.

³ PhaserShare network cards include printer management software for Windows users on Novell NetWare networks. All ports and protocols are simultaneously active.

⁴ Direct download from Adobe Photoshop®, Macintosh and Windows.

⁵ For a list of supported scanners contact your local Tektronix reseller or visit the Tektronix web site.

⁶ Requires upgrade to P for SCSI for external disk option or copier.

* Pantone Inc.'s check-standard trademark for colour reproduction and colour reproduction materials.

† Standard resident fonts: Western (Roman), Optional: Asian (CT, CSK, J).

PRINTER / JOB MANAGEMENT

PhaserLink™ Software provides printer status, configuration, email notification of printer errors, Intranet support, and Tektronix' support via standard Web browsers.

Usage Profile monitors the printer on a network, providing usage statistics, page counts, intervention histories, and more.

Job Accounting provides job information including job duration, media type, page count, and amount of consumables used.

Check Print Preview provides a single print preview of multiple-page projects.

Collation Printing provides collated copies of multiple-page documents.

Remote Printing allows users to print directly to any Phaser printer on a network connected to the Internet.

PDF Direct Printing integrates with the Web browser to allow direct printing of PDF files.

Pipeline Printing overlaps print processing several pages ahead of printing, for optimum throughput.

PAPER HANDLING

Automatic Duplex/Lower Tray Assembly makes two-sided printing automatic and provides two additional media input trays for high-volume jobs, and for quick switching between different types of media.

COPIER SUPPORT⁵

Turns your Phaser 740 printer into a convenience colour copier.

Tektronix colour printers are available at Tektronix authorised resellers worldwide.

For more information, or the location of your nearest Tektronix reseller, visit our Web site or call:

Australia Tel: 1-800-811-177 Fax: 02 9888 0125	Singapore/ASEAN Tel: +65 356 3900 Fax: +65 356 4483
China Tel: 10 6235 1210 Fax: 10 6235 1236	Taiwan Tel: 2 2722 9622 Fax: 2 2722 2654
India/South Asia Tel: +91 80 227 5577 Fax: +91 80 227 5588	Thailand Tel: (2) 645-4407 Fax: (2) 645-4406
Japan Tel: (3) 3448-3028 Fax: (3) 3448-3669	Toronto Tel: (416) 747-5000 Fax: 800 661 8994
Korea Tel: 2 528 5299 Fax: 2 528 0648	United Kingdom & Eire Tel: 0870 241 3245 Fax: 0870 241 3246
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