

Phaser® 350 Workgroup Colour Printer



Take the Cost Out of Colour

- Fast — Up to 6 Pages per Minute
- Low Cost Colour and Free Black Ink
- Brilliant Colour on Paper or Transparencies
- As Easy to Use as a Black and White Laser Printer
- Prints on All Common Office Papers



The Breakthrough Printer that Takes the Cost out of Colour



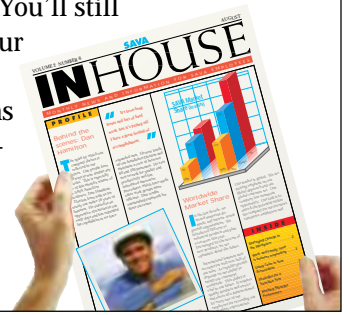
Free black ink

Tektronix is serious about colour printing. In fact, to make the switch to colour even easier, we're offering a free supply of black ink for everything you print on your 350. That makes the cost-per-page less than a monochrome laser! Even a typical colour page costs no more than the loose change in your pocket.

In today's workplace, if you want to compete with the best you have to look the part. Now, thanks to the latest breakthrough in colour printing from Tektronix®, any business can afford to look like the best.

Exceptional colour on ordinary paper

The 350 takes laser quality colour to the next level. Tektronix' unique colour ink formulation produces remarkably bright, vibrant, crisp colour. It doesn't need special paper either. It will use any paper you have — premium grade laser, ordinary office copier paper or even recycled. You choose. You'll still get high quality colour whichever you use. And for presentations that leave an impression, Phaser 350 colour transparencies are in a class of their own.



The secret? The Phaser 350 colour printer. The fastest, most affordable, laser quality colour printer on the market. At up to 6 pages per minute, why wait?

Award-winning technology It's not often that industry experts agree, but when it comes to Tektronix colour printers, there is remarkable consensus. The forerunner to the Phaser 350 has received many top awards worldwide from leading publications, including: PC Magazine, PC Computing, PC World, MacWorld, and MacWelt.

At up to 6 pages-per-minute in full colour, the 350 sets a new standard for speed.

Give your presentations the special attention they deserve. Phaser 350 transparencies are outstanding.

Colour at an affordable price.

- Phaser 340

July 1996
- Phaser 340

April 1996
- Phaser 340

Dec. 1995
- Phaser 340

Dec. 1995
- Phaser 340

Sep. 1995



Laser-quality, breakthrough speed and performance

Nobody likes wasting time waiting for their printer to print. That's why Tektronix engineers designed the Phaser 350 for ultimate performance. It's fast — even in the busiest network environments — delivering up to 6 full A4 pages per minute in laser-quality colour. Productive enough to keep the largest network happy.



Extremely easy to work with

To say that the Phaser 350 is easy to use is an understatement. It is probably the easiest to use printer of any kind ever manufactured. ColorStix® solid ink is safe, clean, easy to replace and environmentally friendly. There are no stacks of toner cartridges, bulky imaging units or corona wires to dispose of. Anyone can operate the 350. Generous printing capacities and options such as a second paper tray mean users can concentrate on their output, rather than worry about the printer.



Plug & Play

The Phaser 350 offers compatibility with every leading network protocol, operating system and software application. Plus we've added our exclusive network printer management software, PhaserLink™. It's the answer to an administrator's or user's dreams. Allowing you to check printer status, change printer settings and access on-line documentation from your desktop. PhaserLink uses Internet technology — so is platform-independent and requires no network maintenance or updates.

Extended features

If you need 20 copies of a 6 page report, just connect the optional hard disk to the printer's SCSI port and you can print 20 sets of your document ready collated. If you want to check the first page runout before printing more, the Check Print feature allows the Phaser 350 to print the first page, then waits for you to review it. You can then continue the job or stop it at the printer avoiding wasting time and paper. Another productive feature is Job Pipelining. This means the next job in the queue will begin processing while the current job is still printing, saving valuable time.

Make it a colour copier

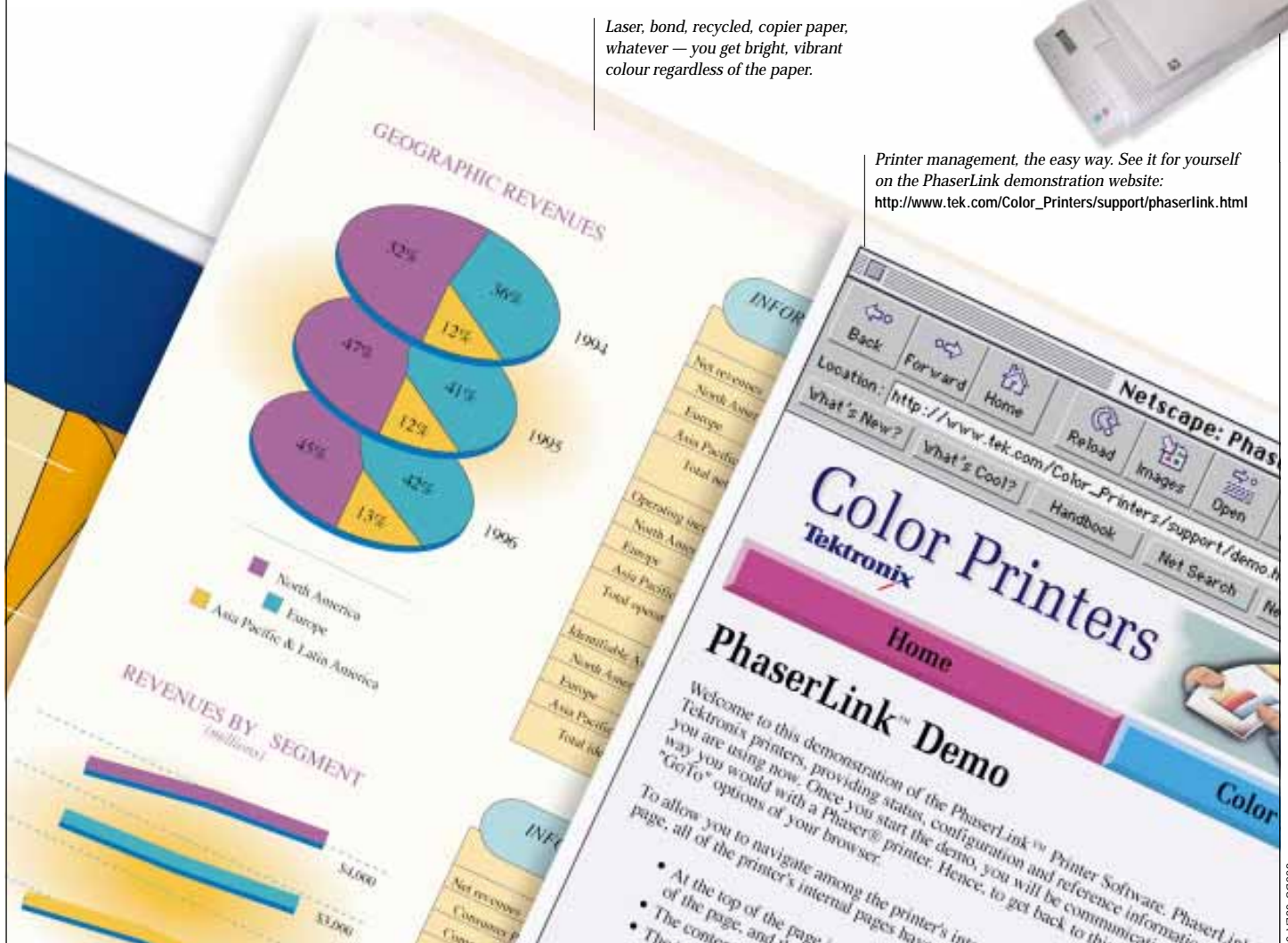
Add a Phaser Copystation and your Phaser 350 becomes a colour copier. The Phaser Copystation adds a new dimension of convenience and capability to your workgroup.



Laser, bond, recycled, copier paper, whatever — you get bright, vibrant colour regardless of the paper.



Printer management, the easy way. See it for yourself on the PhaserLink demonstration website:
http://www.tek.com/Color_Printers/support/phaserlink.html



Specifications

Technology: Easy to use, solid ink technology provides low cost, laser-quality colour printing with very little maintenance. Large capacity ink supply allows printing of up to 4000 pages.

Resolution: Standard 300 dpi: Optional 600 x 300 dpi user selectable

Print speed: Up to 6 pages per minute (ppm) colour on paper. Up to 2ppm on transparencies

Connectivity: Windows/DOS and OS/2 PCs; Macintosh; UNIX and VMS workstations

Network Interfaces: Standard Bi-directional Parallel port; SCSI port for external font disk and/or Phaser Copystation; *Optional* PhaserShare™ Network Cards; Ethernet interface with support for Novell® NetWare®, EtherTalk™ and TCP/IP protocols; Token Ring with support for Novell NetWare, TCP/IP and TokenTalk protocols; or LocalTalk and Serial. The optional PhaserShare network cards include printer management software that allows Windows users to easily manage the 350 over Novell NetWare networks. All ports and protocols are simultaneously active.

PhaserLink Software: Tektronix PhaserLink software is platform-independent and works with standard Web browsers. By simply setting the printer's address on your Intranet, users have access to printer status, configuration settings, their Intranet support site or Tektronix' searchable support site, offering a library of technical information.

Memory: 8 MB expandable to 24 MB

Controller: 32-MHz AMD 29030 RISC processor with advanced image handling for accelerated throughput.

Languages: Genuine Adobe™ PostScript™ Level 2 and HP-GL™ emulation, with automatic language sensing and switching. PCL® 5 (monochrome) emulation is optional.

Media Types: Cost efficient, plain paper printing on common office papers from 60-120gsm (16 to 32 lbs.) or Tektronix transparencies. Heavier paper up to 220gsm (80 lbs.) can be printed using the manual feed slot.

Media Size and Printable Image Area: A4 size 200mm x 283mm (image area) Letter-size 8.1 x 10.4 in. (image area)

Colour Control: TekColor™ Dynamic Correction makes it easy to print the colours you want. Just select the colour match you want from the print dialogue box. *Vivid Color* provides bright colours and smooth blends for business presentations, charts and graphs. *Simulate Display* matches the colours on your screen. For graphics applications, *Euroscale*, *SWOP* (Publication grade) or *Commercial* simulate the output of printing presses.

Printer Drivers: Standard: PC and Macintosh; PhaserPrint™ plug-in provides direct download from Adobe Photoshop™, Macintosh version. *Optional:* Drivers for SUN, SGI, HP, IBM and DEC workstations.

Colour Standards: PANTONE®* - approved solid colour simulations, Adobe PostScript Level 2 device-independent colour, CIE international colour standards, support for ICM and Apple ColorSync colour management systems.

Conservation: EPA Energy Star compliant for low power mode.

Fonts: *Standard:* 17 fonts. *Optional:* 69 fonts. Additional fonts may be downloaded in memory; built-in support for PostScript Type 1, Type 3 and TrueType™ fonts. SCSI port for external hard disk storage of additional fonts.

Input Tray Capacity: *Standard:* 200 sheets of paper. *Optional:* transparency tray holds 175 transparencies. Lower paper tray assembly provides a second input tray that holds 500 sheets of paper.

Warranty: A one year warranty is standard with optional plans for extended service.

Copystation Specifications

Turn your Phaser 350 into a colour copier. Simply add a Tektronix Phaser Copystation desktop copy unit to make colour copies from your desktop.

Input Takes A4 or letter size colour copies from any original up to 356 x 210 mm (8.5 x 14 ins). The flexible hinge on the Copystation cover allows extra thick originals to be copied.

Scaling Reduce or enlarge originals from 25% up to 200%

Colour control Fine tune copies using individual colour adjustments

Copy modes Colour (24-bit), grey scale (8-bit) or black and white (1-bit)

* Pantone Inc's standard trademark for colour reproduction and colour reproduction materials.

For further information

Call HAL, our computerised library for fax information on technical support and product sales literature on +44 1908 681839 or call Bulletin Board for a modem line to download latest printer drivers and software in the USA (503) 685 4504.

Internet
Worldwide Web: http://www.tek.com/Color_Printers/
Automatic File Server: color_printer_info@tek.com
Technical Support: support@ColorPrinters.tek.com
Product Information: information@ColorPrinters.tek.com
CompuServe: Go: Tektronix

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If one of the telephone numbers below does not apply to your country, dial the USA at (503) 682-7377 or Tektronix Europe in the UK at +44 1628 403640.

Some of the products, options or services mentioned in this brochure may not be available outside the USA. Many optional items are also available for purchase as later upgrades. See your Tektronix representative for specific information.

Australia	Tel: 2 888 7066	Fax: 2 888 0131
Belgie en Luxembourg	Tel: 02 715 89 80	Fax: 02 725 99 53
Brazil	Tel: 55 11 3741 6366	Fax: 55 11 3741 8580
Canada	Tel: 416 747 5000	Fax: 416 747 9799
China		
Beijing	Tel: 8610 235 1186	Fax: 8610 235 1236
Chengdu	Tel: 8628 558 6771	Fax: 8628 554 4631
Guangzhou	Tel: 8620 335 8024	Fax: 8620 384 2950
Shanghai	Tel: 8621 6471 0330	Fax: 8621 6471 0282
Czech Republic/Slovakia		
	Tel: +422 2 431 4495	Fax: +422 2 431 3586
Danmark	Tel: 44 850 700	Fax: 44 850 701
Deutschland	Tel: 0221 9477 0	Fax: 0221 9477 285
European (other), Africa, and Near East		
	Tel: +44 1628 403627	Fax: +44 1628 403617
Egypt	Tel: 0261 9291	Fax: 0261 4131
Eire	Tel: +353 1679 8011	Fax: +353 1679 8442
	or +353 1 45 16 311	+353 145 99 421
España	Tel: 1 372 6012	Fax: 1 372 6048
France	Tel: 1 69 86 81 81	Fax: 1 69 07 09 37
		Fax: 1 69 86 80 71
(CPID)		
Greece	Tel: +30 1 96 45 910	Fax: +30 1 96 45 909
Hong Kong	Tel: 852 2585 6688	Fax: 852 2598 6260
Indonesia	Tel: 62 21 5857413	Fax: 62 21 5490413
India	Tel: 80 227 5577	Fax: 80 227 5588
Israel	Tel: 972 3 6458777	Fax: 972 3 6458733
Italia	Tel: 02 25086.499	Fax: 02 25086.480
Japan	Tel: 3 3448 3028	Fax: 3 3448 3669
Korea	Tel: 82 2 528 5299	Fax: 82 2 528 5377
Kuwait	Tel: 02 436 045	Fax: 02 437 7700
Malaysia	Tel: 3 293 9322	Fax: 3 293 9376
Nederland	Tel: 023 5695555	Fax: 023 5695500
New Zealand		
	Tel: 64 9 4156928	Fax: 64 9 4156939
Norge	Tel: 22 07 07 00	Fax: 22 07 07 00
Philippines	Tel: 63 2 636 0142	Fax: 63 2 6359490
Poland	Tel: +48 22 685 9366	Fax: +48 22 679 13 15
Portugal	Tel: +351 1 47 12 045	Fax: +351 1 47 12 191
Russia	Tel: +7 095 916 1212	Fax: +7 095 925 7723
Saudi Arabia	Tel: 01 477 1650	Fax: 01 478 5140
Schweiz, Österreich		
	Tel: +41 41 711 91 92	Fax: +41 41 711 77 84
Singapore	Tel: 65 356 3900	Fax: 65 356 4483
South Africa	Tel: 27 11 444 7716	Fax: 27 11 444 6650
Suomi	Tel: 90 4783 4000	Fax: 90 47834200
Sverige	Tel: 08 629 65 01	Fax: 08 629 65 08
Taiwan	Tel: 886 2 7656362	Fax: 886 2 7674360
Thailand	Tel: 66 2 3082900	Fax: 66 2 3083003
UAE/Gulf States/North Africa/Lebanon		
	Tel: +971 2 318 813	Fax: +971 2 348 848
United Kingdom		
	Tel: 01628 403600	Fax: 01628 403617

Ordering Information

Phaser 350 Colour Printer includes power cord, installation instructions, user manual, paper tray, drivers and utilities. The Phaser 350 is available in a standard configuration or with factory installed options. Extended Features are recommended for heavy throughput workplace environments.

Features	Phaser 350 Standard config.	Phaser 350 Extended features
Memory	8 MB	24 MB
Resolution	300 dpi	600 x 300 dpi
Resident fonts	17	69
Check Print	-	Yes
Job Pipelining	-	Yes
Print Collation Support	-	Yes
Ethernet (Novell, EtherTalk, TCP/IP)	-	Yes (Z350MB)
Token Ring (Novell, EtherTalk, TCP/IP)	-	Yes (Z350MC)

European:

Phaser 350 Standard configuration includes 8 MB RAM.
Order Z350MA

Phaser 350 with Extended Features includes 24 MB RAM and a PhaserShare Ethernet card for Novell NetWare, EtherTalk and TCP/IP protocols. Order Z350MB

Phaser 350 with Extended Features includes 24 MB RAM and a PhaserShare Token Ring card with Novell NetWare, TokenTalk and TCP/IP protocols. Order Z350MC

Americas/Pacific:

Phaser 350 Standard Configuration (A-size media) Order Z350
Phaser 350 Standard Configuration (A4-size media) Order Z350 with Option 01

Phaser 350 with Extended Features (A-size media) Order Z350 with Option FX and P1

Phaser 350 with Extended Features (A4-size media) Order Z350 with Option FX, P1 and 01.

Options

Supplies Start-up Kit: A complete selection of genuine Tektronix supplies to get you started producing remarkable colour output (available at time of purchase). Order Z340SS.

Transparency Tray (holds 175 transparencies)
A4-size: Order 436-0302-00
Letter-size: Order 436-0301-00

Lower Paper Tray Assembly: includes an additional input tray with capacity for 500 sheets of paper. A4 size: Order Z340LTA Option 01
Letter-size: Order Z340LTA

Extended Features upgrade: Provide support for 600 x 300 dpi print resolution, 24 MB memory, 69 resident fonts, Check Print preview, Print Collation and Job Pipelining. Order Option FX (Z350FX)

PhaserShare Ethernet Card: Internal Ethernet interface with support for Novell NetWare, EtherTalk and TCP/IP protocols. Order Option P1 (Z350P1)

PhaserShare Local Talk/Serial Card: Internal network interface for LocalTalk and RS-232 serial. Order Option P3 (Z350P3).

PhaserShare Token Ring Card: Internal Token Ring interface with support for Novell NetWare, TokenTalk and TCP/IP protocols. Order Option P4 (Z350P4).

Phaser Copystation: Includes SCSI cable, power cord, user manual and quick-reference cards. Turns your Phaser 350 into a colour copier. Order 4540.

External hard disk drive: A one gigabyte LaCie quantum external hard disk drive is required to support print collation for Phaser 350 printers with extended features. Order Z350DSK.

Parallel/Centronics Cable: High density, bi-directional parallel cable. Required to connect to the printer's parallel port. Order 012-1468-00.

Workstation Software: Provides fast raster image printer with an easy-to-use graphical user interface, allowing push button control of printer features:

PhaserPrint Software: Supports SUN (Solaris 1.x and 2.x), SGI, HP9000, IBM RS/6000 and DEC (ULTRIX and Alpha OSF/1). Order 4690F20.

VMS Print Symbiont: Order 4690F41.

TekColor Care Service Plans: Extended warranty programmes with parts and labour, as well as installation and set up.

Energy Star Pre-configured: Order Option ES